

MIKE TESS

CREATIVE DESIGNER

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PROFESSIONAL PROFILE

As the lead designer at Brass Creative for over 22 years, I've worn many hats and developed creative solutions for a wide variety of clients from different industries. I have a proven track record of elevating brands through thoughtful design, exceptional communication and collaborating with cross-functional teams, and bring an overwhelming dedication to every project that comes my way.

EXPERIENCE

Lead Designer at Brass Creative L.L.C.
Denver CO, 2003 - Present

- Extensive history working with a diverse client base producing ad campaigns, motion graphics, video production and websites, along with UI/UX design, print materials and brand identity.
- Lead design on projects from concept to completion, ensuring alignment with client vision and brand objectives.
- Regularly juggled multiple projects on tight deadlines without sacrificing the integrity of the project.
- Collaboration with marketing and development teams to create cohesive visual strategies across various materials and platforms.
- Utilize Adobe Creative Suite and other industry-standard design software to produce high-quality graphics and layouts for print and digital media.

Lead Designer at Denver Advertising
Denver CO, 2002-2003

- Developed print collateral including direct mailers, brochures, signage, and coupon books.
- Worked with small clients on tight budgets. Focus was on cost-effective one and two-color layouts, efficient workflows, and efficient pre-press file preparation.

Designer at RA Studios - Rockwell Automation
Milwaukee WI, 2000-2002

- Developed print collateral including brochures, posters, standards manuals and presentation graphics for engineers and executives.
- Conducted market research to identify design trends and consumer preferences, informing design strategies.
- Presented design proposals to clients, receiving positive feedback for creativity and effectiveness in meeting project goals.

SKILLS

- Proficient in Adobe Creative Suite
- Strong knowledge of UX/UI design principles
- Excellent communication and teamwork skills
- Strong Project management and multi-tasking abilities

TOOLS & APPLICATIONS

- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Wordpress
- WooCommerce
- HTML/CSS/JavaScript
- Microsoft Office
- Tumult Hype
- Keynote
- Figma
- Fine art & Illustration

EDUCATION

B.A. in Fine Arts/Graphic Design
University of Wisconsin-Milwaukee
1995-2000

PORTFOLIO

miketessworks.com